

PAPER AD SCRIPT

IT CAN BE A BIRD (feature origami bird)

IT CAN BE A PLANE (feature paper airplane)

YOU CAN DRAW SUPERMAN (paper drawing of Superman)

IT'S PAPER

FOR KIDS (show kids drawing/crafting)

AND ADULTS (show adults happily shredding paper)

SMOOTH (show paper surface)

FLAT (show paper edge)

IT CAN EVEN KEEP YOU SAFE (show kids walking with paper in their arms and a masked man stops them; scene cuts to them chasing and throwing paper at masked man)

GET YOUR PAPER TODAY!

CAUSE WHO NEEDS OXYGEN

(Display phone number and where to order paper while kids keep chasing masked man in background)